



Dear General Manager:

The Pan-American sections of UICH, Les Clefs d'Or, will gather in Puerto Vallarta, August 19-23, 2024, to share education and conduct our annual business meetings. We urge you to support your Clefs d'Or members' attendance. In addition to providing an inspirational Keynote speaker and excellent networking opportunities, your member(s) will proudly represent your hotel at our multi-country tradeshow.

The cost of hosting each delegate is approximately \$2,000. To make the cost of meeting attendance more affordable, we are supplementing each attendee's registration fee, bringing the cost to \$1,200 for a single and \$2,200 for two people sharing. The registration fee includes meals, accommodation, meeting attendance, educational symposia and cultural enrichment.

Themed "Bringing your soul to Tatei Haramara," this four-day congress will provide your concierges with great engagement opportunities and continuing education. Annual elections and the business of the association will also be conducted during this congress.

Please support your Les Clefs d'Or members to attend this congress. As we continue our post-pandemic recovery, it's more important than ever to send your Clefs d'Or members to congresses. We hope you agree, the registration fee offers you and your concierge great value.

Should you require further information, please contact me at zd_americas@lesclefsdor.org Thank you for your support of service excellence and your Les Clefs d'Or member(s).

In service through friendship,

Renata Farha
Zone Director of
The Americas